



MAKE HAIR COLOR LAST WITH THESE 8 STYLIST-APPROVED TIPS.

1 CHOOSE THE RIGHT SHAMPOO
Use a shampoo without harsh chemicals like sulfates or sodium chloride.

2 USE A BOND-BUILDING TREATMENT
After washing your hair with the right shampoo, use a bond-building hair treatment. This will help keep your hair vibrant by locking in hair color and preventing damage.

3 AVOID HEAT STYLING
This one might be tough to do, but it's important to limit styling tools to prevent color fading. This means laying off the straighteners, hairdryers, and curling irons.

4 TRY A GLOSS
Use some hair gloss. This is a type of shine treatment designed to make color pigment in hair more vibrant and longer-lasting. Salons typically offer glosses free of charge.

5 WASH YOUR HAIR LESS OFTEN
Avoid washing your hair every day and wash it every one to two days instead.

6 DEEP CONDITION YOUR HAIR WEEKLY
Deep conditioners (or hair masks) contain many nourishing ingredients to hydrate your hair, helping bring color and shine back. Opt for one containing jojoba oil or coconut oil.

7 DECREASE POOL TIME
The chlorine in the pool fades color and damages strands. If you're a regular pool-goer, tie your hair up and avoid putting it in the water or use a cap.

8 COVER-UP IN THE SUN
Last but not least, make your hair color last longer by protecting your hair from the sun. Too much sun exposure fades colored strands, leading to dull hair. If you love being outdoors, make sure to wear a hat!

**LAUNCH YOUR SALON CAREER WITH FLORIDA
ACADEMY COSMETOLOGY PROGRAM**